Norman Trujillo

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EXPERIENCE

Freelance Front End Developer
July 2018 - April 2020

Piloto 151   *San Juan, PR*

- Refactored CSS code of a WordPress theme, resulting in a more organized and maintainable codebase
- Optimized media assets, including images and videos, to improve site speed and user experience
- Implemented responsive design principles to ensure website functionality and visual appeal across various devices and screen sizes
- Utilized Trello project management tool to organize and prioritize tasks, ensuring efficient project completion and client satisfaction
- Conducted regular testing and debugging to ensure website functionality and quality assurance

Content Manager / Front End Developer
January 2018 - October 2018

Ediciones Santillana Inc   *Guaynabo, PR*

- Migrated company websites to a local development environment, resulting in more efficient and streamlined website development processes
- Collaborated with cross-functional teams, including designers, developers, and project managers, to ensure a smooth migration and deployment of websites
- Communicated project requirements and progress with other developer teams using JIRA, facilitating seamless integration of website components and timely project completion
- Provided strategic insight and recommendations on web technologies to use, including content management systems, front-end frameworks, and development tools, based on industry trends and project requirements
- Managed website analytics, including traffic and user behavior metrics, to inform website design and content decisions and optimize website performance

Front End Developer
April 2017 - January 2018

Imprenta Cartagena Inc   *Caguas, PR*

- Developed and coded responsive HTML emails using industry best practices and email marketing software, resulting in high deliverability rates and improved user engagement
- Conducted regular email testing and debugging to ensure optimal email performance and user experience across various email clients and devices
- Stayed up-to-date with industry trends and email marketing best practices, including GDPR and CAN-SPAM compliance, and implemented necessary updates and improvements to ensure email campaign success
- Created and maintained email templates and style guides to ensure consistent branding and messaging across email campaigns
- Managed email list hygiene, including regular email list cleaning and management, to ensure optimal email deliverability and engagement rates

PROJECTS

Rock, Paper Scissors | *HTML, CSS, JavaScript, Git*
August 2022 – Present

- Implemented a UI that allows users to select a choice and display the winner of the round using JavaScript
- Developed a feature to be able to play against the computer

QR Code Generator | *HTML, Tailwind CSS, JavaScript*
August 2022 – August 2022

- Implemented QR code generation using a JavaScript Library
- Developed a save image feature to be able to download your generated QR code in the selected size.

EDUCATION

Universidad Ana G. Mendez
Gurabo, PR

Associates in Web design and Development   *August 2014 - December 2016*

TECHNICAL SKILLS

Languages: JavaScript, HTML/CSS
Frameworks: Node.js, WordPress, Bootstrap, Tailwind CSS
Developer Tools: Git, Figma, VS Code